

KEEP YOUR DISTANCE

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**HARD DISCOUNT  
PARIS**

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*Pierre de Belgique*

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feat.



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## VVV x PIERRE DE BELGIQUE FEAT. PANTEROS

In the year 2020, in the tunnels of the Georges Pompidou way, below the Louvre in Paris, a retro-futuristic atmosphere of the end of the world.

Social distancing prevents any gathering and stifles social movements and uprisings.

Rectangles of paint have erased the political graffitis but those messages reappear on clothes, the haze of pollution testifies to the passing of vehicles with combustion engine.

Stand up, here, and witness the current craze for a different future.

















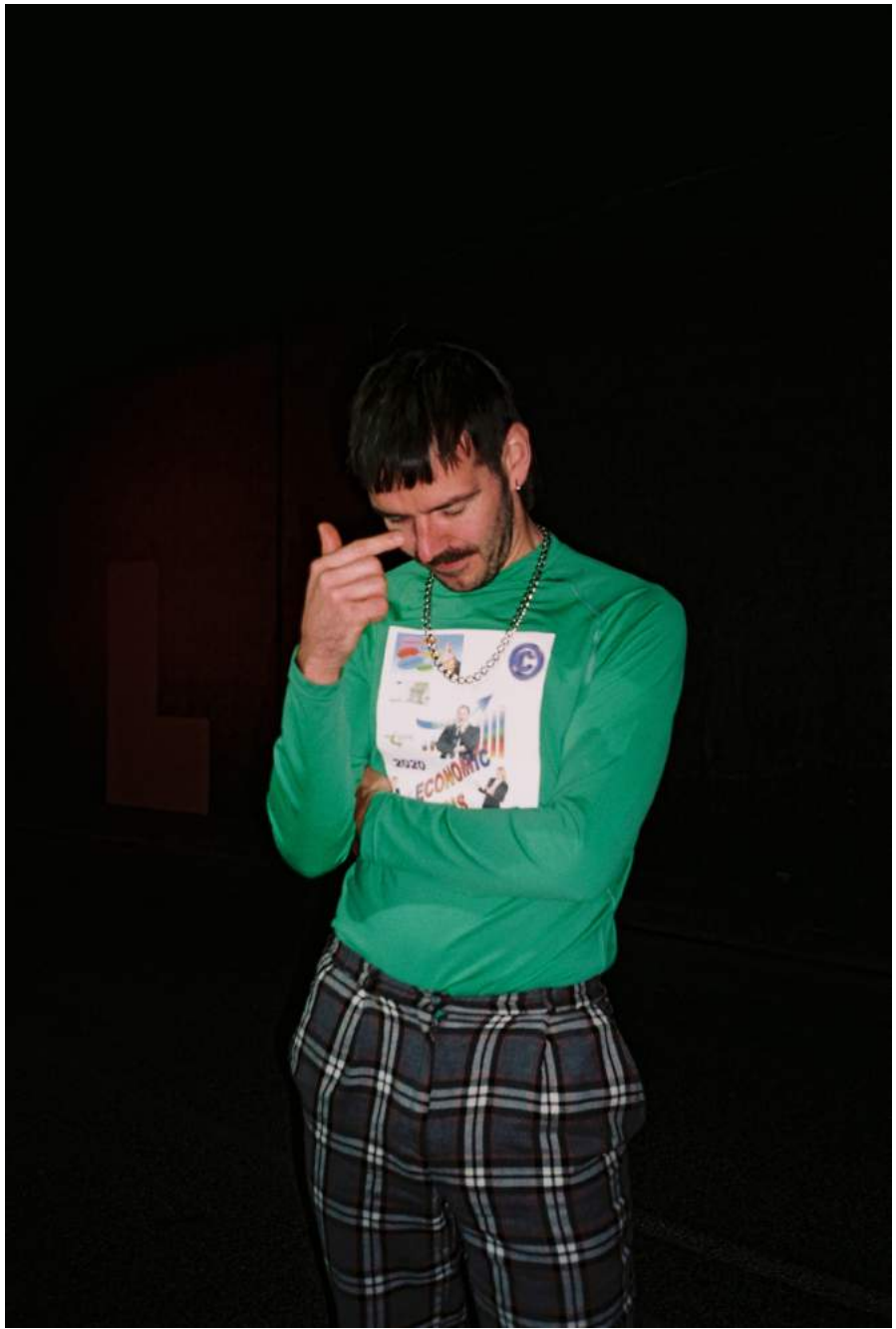




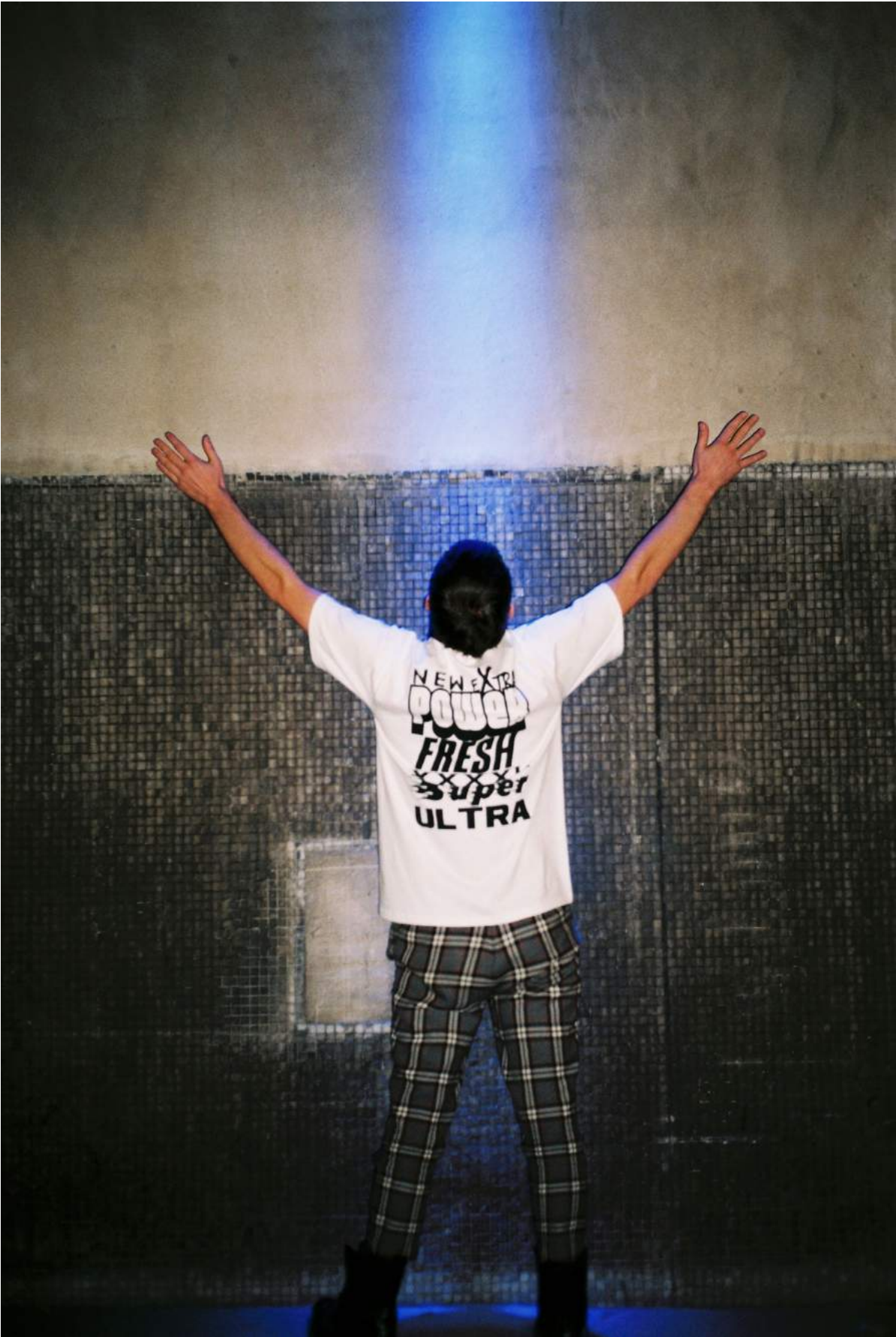




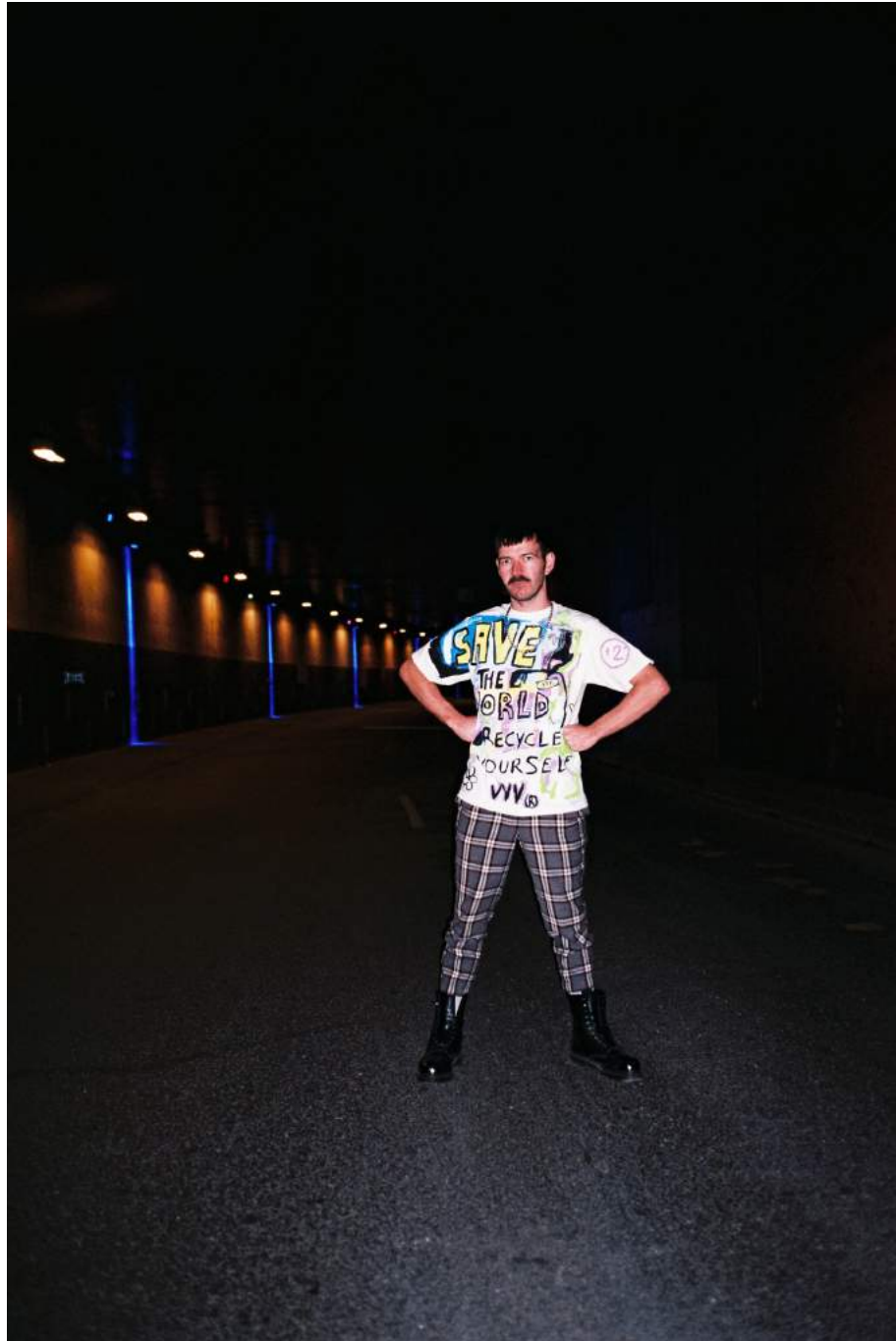








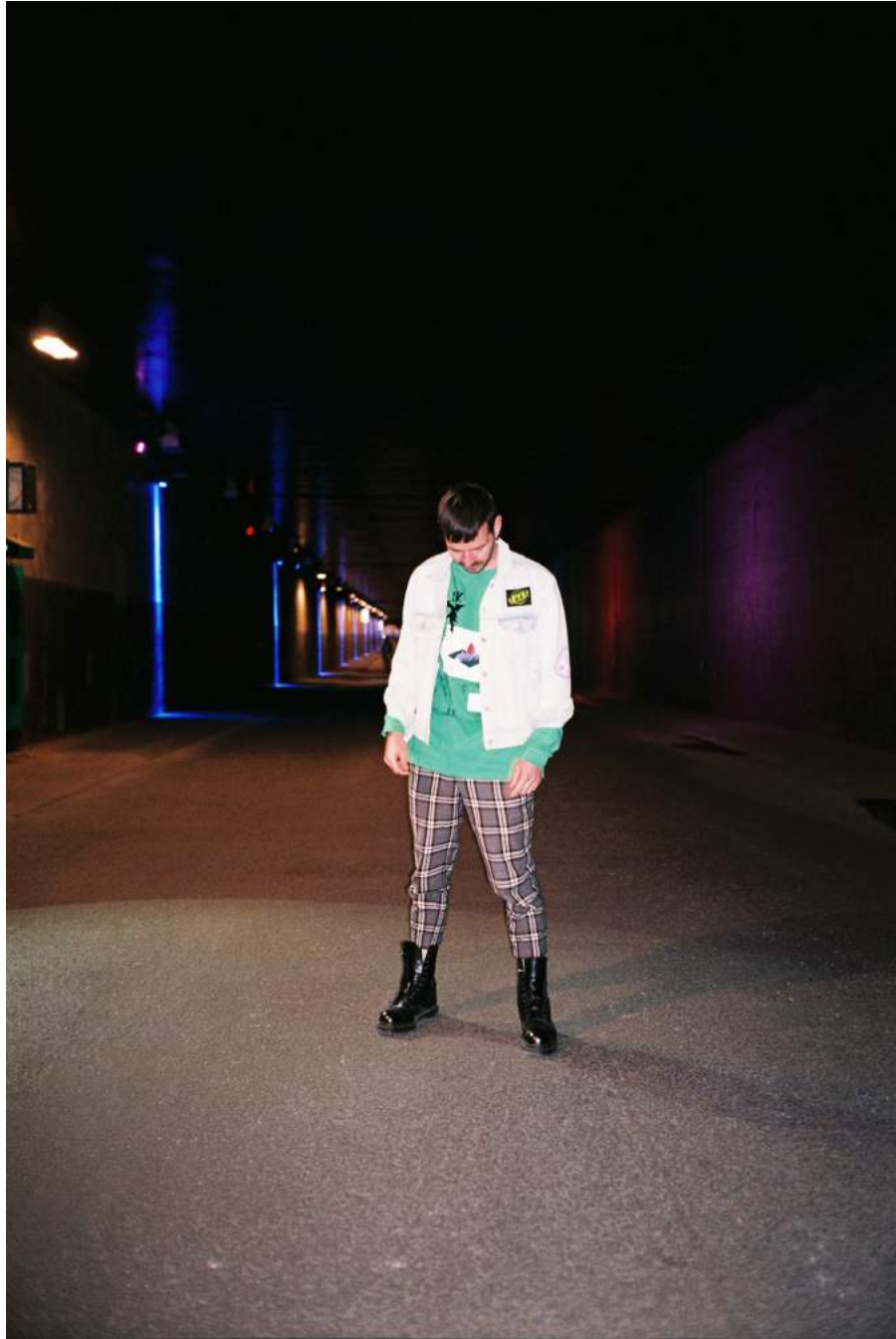








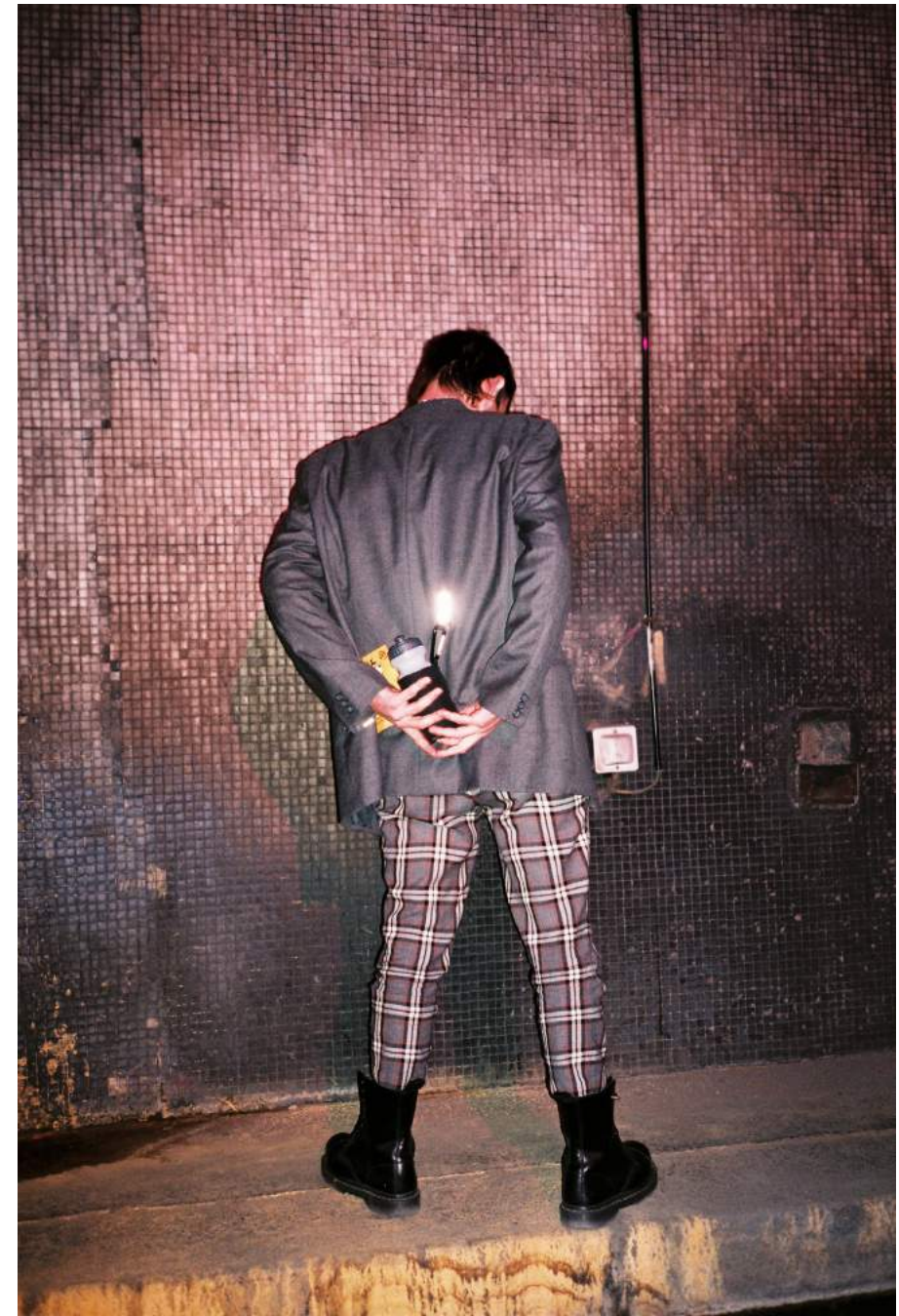












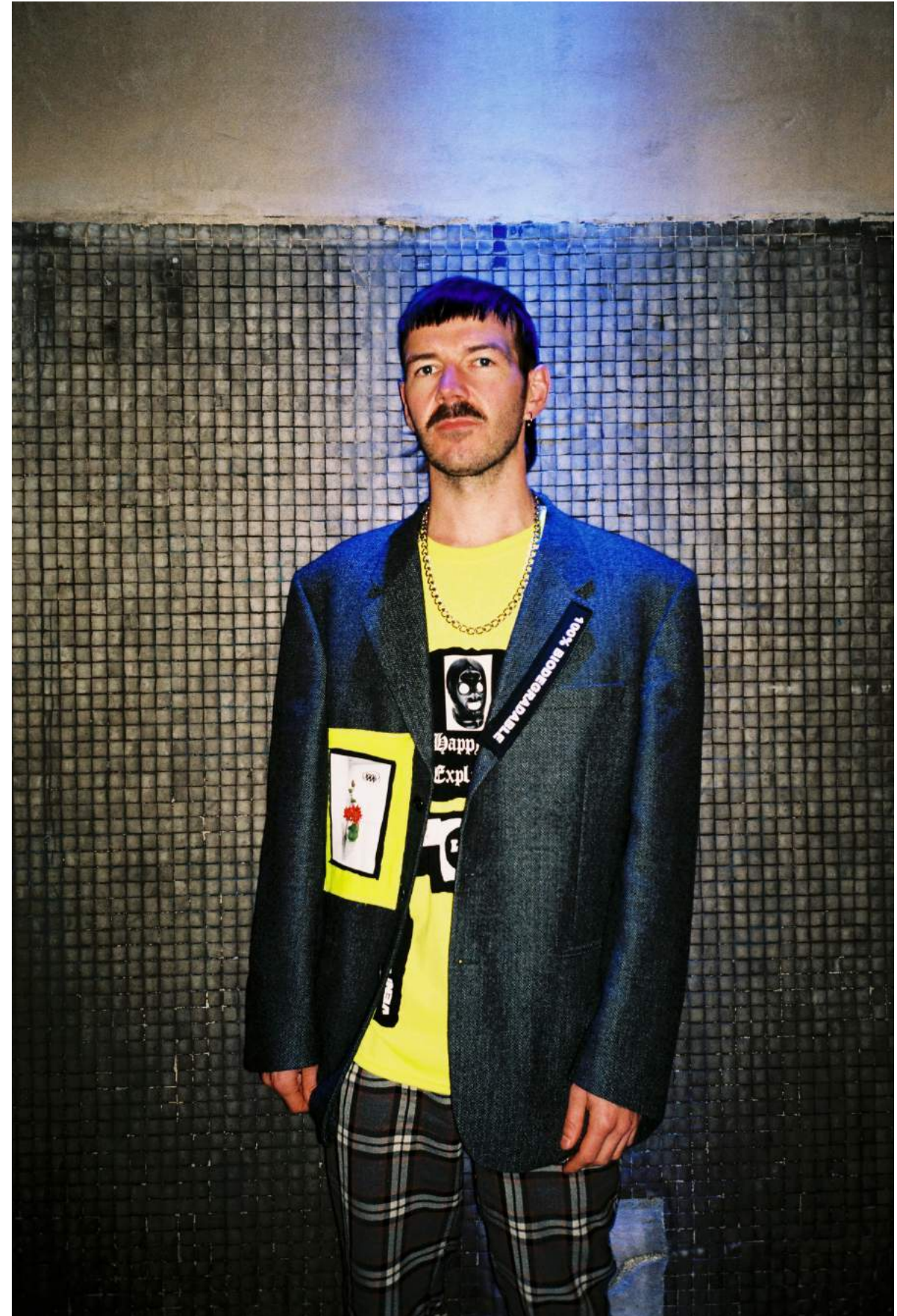






























## Veni Vidi Vicci

Founded in 2004 by fine art graduate Nicolas Lherpinier-Salerno, Veni Vidi Vici is a playful lifestyle brand balancing conscious fabrication with a playful attitude. Drawing inspiration from popular, political and intellectual culture as well as contemporary French art, VVV offers a range of cool T-shirts, hand-painted vintage clothing, customised original workwear, with a fun and urban aesthetic. Working with skilled French artisans to create beautiful print and ethical garment factories to produce 100% organic cotton clothing, VVV are a creative company with a sustainable arm.

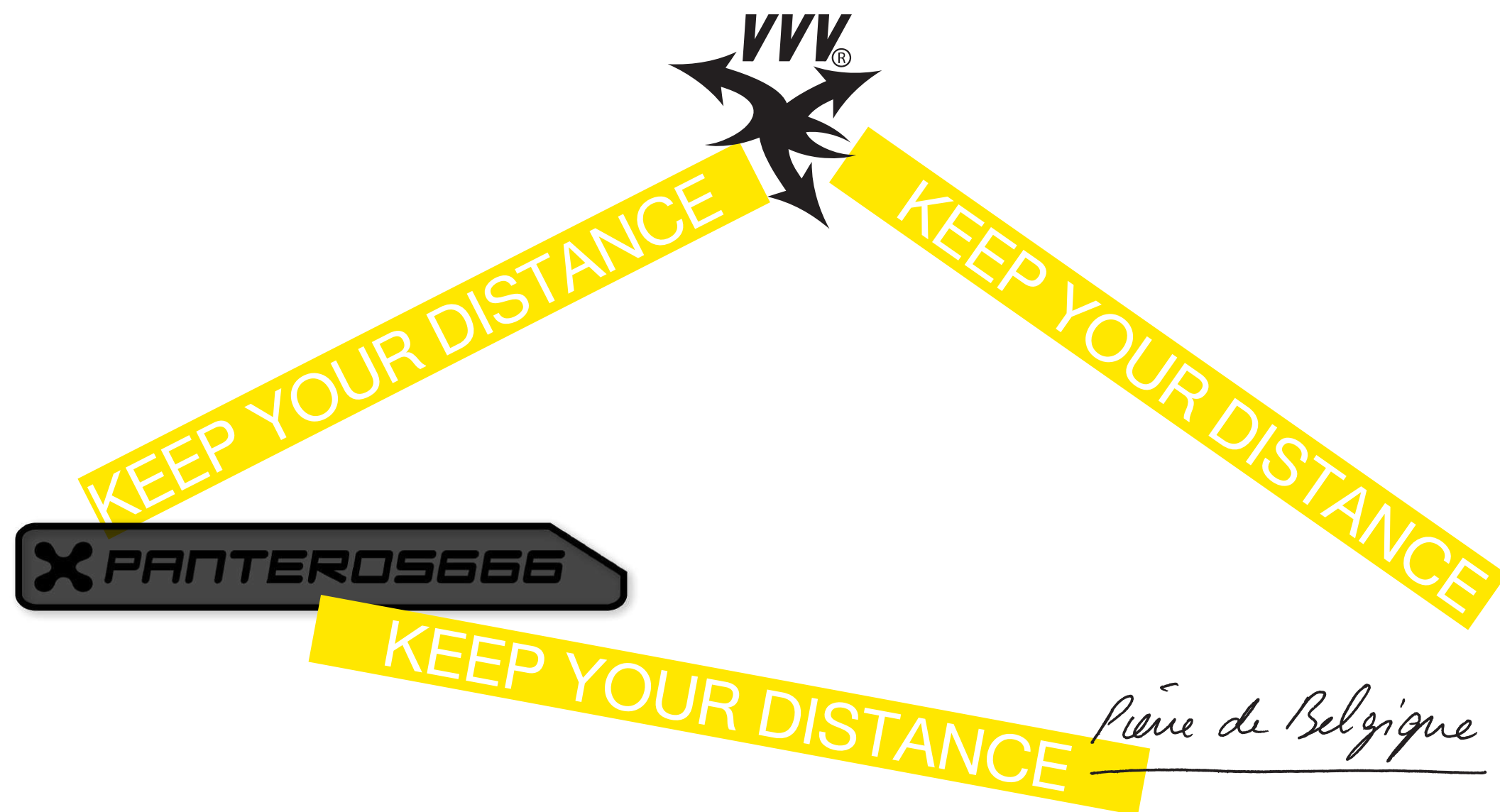
## Panteros666

Panteros666 presents himself as a dancefloor futurist. All he is about is making crowds dance to his anthemic powerhouse tunes while embarking each of his listeners on a journey to his digital ravey open world, tinged with magic. He envisions club music as the sum of catchy-vocals combined with a synth-heavy production. From euro dance to tech-house, dream and energy are at the center of his music.

## Pierre de Belgique

Pierre de Belgique is a French art director and photographer based in Paris. He notably worked for the covers of *Musique post-Bourgeoise* («L'obstacle») and *Les Orties* («sextape»).





[www.venivedivici.fr](http://www.venivedivici.fr)